WE ARE NORTH EAST BUSINESS

NORTH EAST Chamber of Commerce

AI ACADEMY

FUTURE PROOF YOUR BUSINESS WITH PRACTICAL AI SKILLS

Delivered in partnership with

British Chambers of Commerce

Powered by PAIR

WHY AI, WHY NOW?

AI is already changing the workplace. Businesses across every sector are starting to use AI to:

- Save time on repetitive tasks
- Improve communication and reporting
- Streamline admin and research
- Support decision-making
- Increase productivity across teams

For many organisations, the challenge isn't whether AI matters; it's knowing where to start.

That's why we're adding the BCC AI Academy to our list of Affinity Partners.

WHAT IS IT?

The AI Academy is designed to help businesses build confidence using AI in day-to-day work.

The programme focuses on practical skills that can be applied immediately, helping your team work more efficiently and effectively.

Whether you're completely new to AI or already experimenting with tools like ChatGPT and Microsoft Copilot, the AI Academy provides a clear and supported way to build capability.

WHY CHOOSE THE AI ACADEMY?

Give your team the practical skills to stay ahead so you're not playing catch-up while competitors surge forward.

Give your workforce hands-on, role-specific AI training.

This is not theory. It's transformation. This is how your team learns to work faster, smarter and better with AI.

CREDIBILITY

Backed by the British Chambers of Commerce and delivered in partnership with PAIR, led by Dr. James Kuht MBE, a former CTO of a Specialist Military Unit and founding member of the UK Prime Minister's Data Science team.

PROVEN METHODS

Trusted by governments and global enterprises.

HANDS-ON APPROACH

Training in your workflow, not lectures.

ROLE RELEVANCE

Assignments and exercises tailored to your industry and position.

FUTURE-READY

Ongoing updates ensure your skills evolve with AI.

WHO'S THE AI ACADEMY FOR?

SMES that want to cut costs, save time and grow faster.

LEADERS IN FINANCE, LAW, MARKETING AND MORE who need AI to drive real results.

TEAMS WITH EXISTING AI LICENCES that want to make the most of their licences and stay ion top of AI updates and advances.

ENTERPRISE BUSINESSES that want to innovate faster and stay competitive by training teams at scale.

EVERYONE this programme is build for ambitious organisations that want to embed AI into their DNA.

WHAT WILL YOU GET?

A PRACTICAL HANDS-ON PROGRAMME

The AI Academy is designed to make AI part of everyday work. No jargon. No fluff. Just immediate, role-relevant application.

Your team will learn how to:

- Write sharper content, faster.
- Conduct smarter research in minutes.
- Analyse and visualise data with ease.
- Generate fresh ideas, strategies, and insights.
- Use AI tools like ChatGPT and Microsoft Copilot as naturally as they use email.

LEARN WHILE YOU WORK

Skills built into your daily tasks to save time instantly.

PERSONALISED PRACTICE

Immediate feedback and grading on every assignment.

24/7 ACCESS

Learn at your pace, on demand.

ONGOING UPDATES

Stay ahead as AI evolves.

CREDIBLE CERTIFICATION

Shareable LinkedIn badges to showcase expertise.

HOW DOES IT WORK?

Our proven three-tier framework takes learners from first steps to advanced mastery. By the end of this journey, your team won't just know about AI, they'll be using it daily to transform performance.

AI FUNDAMENTALS MASTERCLASS

Build a strong foundation in AI's everyday capabilities. Focued on writing, research and communication.

AI PROFICIENCY MASTERCLASS

Learn to apply AI across core business functions from idea generation to data analysis and project support.

AI MASTERY MASTERCLASS

Develop strategic AI skill. Dive into advanced reasoning, agents and personalisation.

WHAT'S THE ROI?

Measurable growth, efficienct and competitive advantage.

See results in weeks, not years.

Organisations that invest in practical AI training report dramatic improvements in productivity, cost savings, and business growth.

PACKAGES AND PRICING

CHAMBER MEMBERS - £169

+vat per licence.

NON-CHAMBER MEMBERS - £199

+vat per licence.

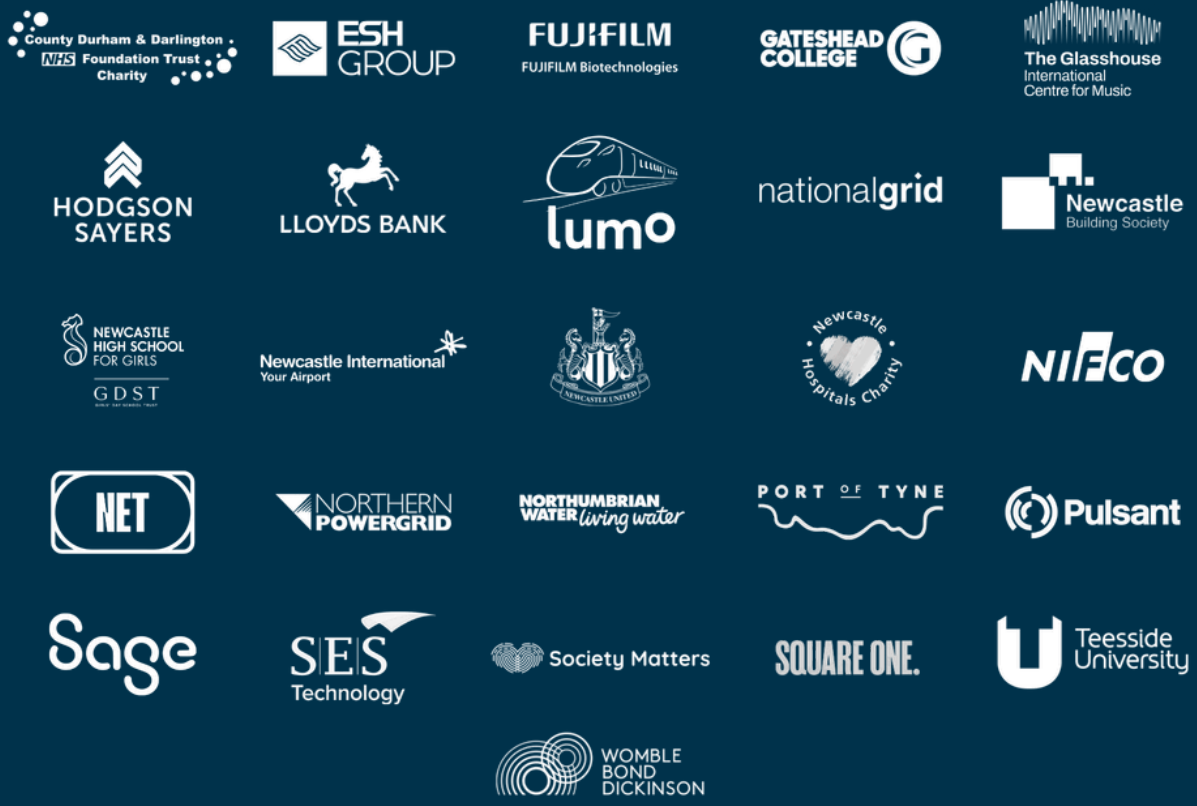
ENTERPRISE BUSINESS - POA

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TO FIND OUT MORE

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CHAMBER PARTNERS



NORTH EAST
Chamber of Commerce

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