

# SPONSORSHIP

Opportunities available for 2026



# We're the North East's largest and most influential business membership network.

## We are North East Business.

We support, connect and represent 2,000 organisations employing 40% of the region's workforce. We ensure our members are at the heart of building a thriving economy and making our region the best place to live and work.

Your association with us, and support of our activity, demonstrates your commitment and investment in our great region's business community.

### Why sponsor a Chamber event?

- Partner with the North East's largest business membership organisation, representing 2,000 companies – from ambitious start-ups to global multinationals.
- Align your brand with our established, high-profile, and well-respected event programme.
- Boost visibility and raise awareness of your business across the North East.
- Access targeted audiences that matter to your growth.
- Build valuable relationships and create new business opportunities.
- Demonstrate your commitment to supporting the local business community.
- Strengthen your reputation, credibility and trust.

### Sponsorship packages usually include:

- Multi-channel promotional activity before, during and after the event.
- The opportunity to address delegates directly.
- Inclusion of your marketing collateral to maximise brand exposure.

### The Chamber in numbers.

- 200+ events and online seminars in 2025.
- ca.10,000 participants at events and online seminars in 2024.
- 55,000+ people to connect with across our online community.
- ca.200 events planned in 2026.

**Sponsorship opportunities are open to both members and non-members (premium applies for non-members). For more information, please email Lynsey Crabtree at [lynsey.crabtree@necc.co.uk](mailto:lynsey.crabtree@necc.co.uk) or call 07834 444 627, or email Erin Newey at [erin.newey@necc.co.uk](mailto:erin.newey@necc.co.uk) or call 07747 885 896.**



Nigel Milton, Heathrow Airport  
speaking at an 1815 Lunch

# ASSOCIATE SPONSORS

Build lasting recognition through strategic, long-term association. By aligning with our initiatives, you'll gain sustained visibility, enhance credibility, and connect with the region's most influential businesses – showcasing your commitment to the North East's growth and success.

## **SENIOR LEADERS PROGRAMME SOLD**

Engage with over 300 of the region's most influential organisations and senior business leaders through our flagship events. This sponsorship offers long-term association with our established business network, providing a unique platform for peer-to-peer collaboration, high-profile visibility and valuable business connections across the North East.

## **INSPIRING WOMEN IN BUSINESS**

A flagship initiative celebrating excellence, innovation and leadership across the North East. Championing equity, diversity and inclusion, it highlights the achievements of women driving growth and inspiring future leaders.

This sponsorship gives you a high-profile platform to demonstrate commitment to empowerment, leadership and regional development, positioning your brand as a visible champion of women in business.

## **QUARTERLY ECONOMIC SURVEY**

Reaching over 3,500 business contacts each quarter as the North East's key barometer of business confidence.

Sponsoring the QES positions your brand as a trusted advocate for regional business, demonstrating your commitment to economic vitality while reinforcing your status as a leading voice and valued partner in the local business community.

## **NETWORKING EVENTS PROGRAMME SOLD**

Sponsoring our networking programme gives your brand exposure across more than 50 events each year, including Chamber Exchanges, Connects and social gatherings.

This sponsorship ensures ongoing visibility and engagement with a diverse audience, providing a platform to connect people, build meaningful relationships and strengthen your presence across multiple sectors and business sizes.

**KNOWLEDGE &  
LEARNING  
PROGRAMME**

**SOLD**

Our Knowledge Series equips businesses with exclusive insights, guidance and best practice to help them thrive.

This year, with a focus on enterprise and growth, the series explores key regional priorities and collaborative opportunities across sectors. As an associate sponsor, your brand supports the exchange of knowledge, positioning you at the forefront of these conversations - helping businesses connect, innovate and achieve their full potential.

**INTERNATIONAL  
TRADE  
SOLD**

Gain unique exposure to a distinguished audience of globally minded organisations, elevating your profile and demonstrating your commitment to international business growth in the North East.

**START UP AND GROW**

Delivering lasting visibility, this sponsorship positions your business as a trusted champion of innovation and growth in the North East. By supporting emerging businesses, you will help to empower the next generation of entrepreneurs and drive sustainable success across the region.

**BESPOKE  
PACKAGES**

We're happy to create a bespoke sponsorship package tailored to your goals. Get in touch to explore how we can build a multi-event programme that maximises your brand's impact.

**Associate sponsorship begins at £10,000+VAT for members. Non-member pricing available on request. Please contact us for more information.**

Please note: some events in these programmes will have specific event sponsors. These sponsors will be non-competing with the associate sponsor.

# NETWORKING AND CONNECTIONS

**CHAMBER EXCHANGE** **January - December (monthly excluding August)**  
Flagship structured networking lunch event brings together members from across the region for interactive conversations, idea sharing, and exclusive offers. It's your chance to connect, collaborate, and build lasting relationships at one of our most celebrated and well-established events.

**SIX EVENTS REMAINING**

**Priced at £950+VAT per event for members, non-member pricing available on request • Expected attendees: 70-110**

**CHAMBER CONNECT** **January - December (4 per month across the region)**  
A relaxed, drop-in networking event where our account managers will personally connect you with fellow members. No set agenda, no pressure - just great conversations and genuine connection.

**Priced at £300+VAT per event for members, non-member pricing available on request • Expected attendees: 20-50**

**SUMMER AND CHRISTMAS SOCIALS** **3 events in Summer, 2 events at Christmas**  
Align your brand with something a little different! Our social events take place across the region in a variety of locations, offering informal opportunities for businesses to relax and network. Past events have included fun activities such as bowling, parmo club, cocktail making, scenic walks and festive Christmas carol services.

**Priced at £550+VAT per event for members, non-member pricing available on request • Expected attendees: 30-70**



NORTH EAST  
Chamber of Commerce

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Chamber of Commerce

NORTH  
Chamber

Mayor Kim McGuinness speaking at a  
Partner and Corporate Business Breakfast

# INSPIRING WOMEN IN BUSINESS

**CONFERENCE** This annual conference celebrates inspiring women in business as they share insights and experiences from their career journeys. The full-day event offers valuable networking opportunities, dynamic panel discussions, and interactive breakout sessions for attendees to actively engage. Your brand will gain exposure to a diverse mix of business leaders committed to fostering a more inclusive and equitable workforce.

**Priced at £4,300+VAT per event for members, non-member pricing available on request • Expected attendees: 150+**

**INTERNATIONAL WOMEN'S DAY** Aligned with International Women's Day, this annual event brings together over 100 business professionals to celebrate women of today. The 2025 theme was Accelerate Action, with the 2026 theme to be confirmed.

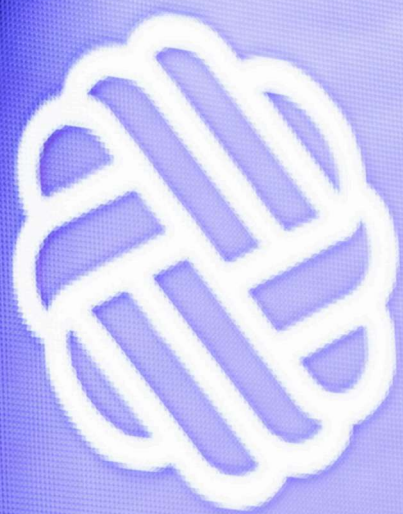
**SOLD**

**Priced at £2,200+VAT per event for members, non-member pricing available on request • Expected attendees: 100+**

**COFFEE & CONNECTIONS** **Four events throughout the year**  
A popular, informal mix-and-mingle networking event, hosted in unique venues across the region - like Beamish Museum, Seven Stories and Fenwick. Connect with a vibrant mix of women in business from across the community.

**SOLD**

**Priced at £400+VAT per event for members, non-member pricing available on request • Expected attendees: 50-100**



# NORTH EAST CHAMBER OF COMMERCE Business Awards



Alice Andreassen speaking at  
the Inspiring Women in  
Business Awards

# SENIOR LEADERS PROGRAMME

**1815 LUNCHESES  
& DINNERS  
2 REMAINING**

**Three lunches or dinners each year**

These events bring together senior leaders and key decision-makers from the North East's most influential businesses. Headlining gives your brand unparalleled exposure to one of the region's highest-profile audiences, alongside a lineup of distinguished speakers from both business and politics.

Past speakers have included Baroness Martha Lane-Fox, Keir Starmer, Philip Hammond, HRH Prince Edward, The Rt. Hon Sir John Major, Fiona Hill, Nigel Milton and Bridget Phillipson.

**Priced at £5,000+VAT per event for members, non-member pricing available on request • Expected attendees: 150+**

**CHAMBER  
BUSINESS  
BREAKFAST**

**Twice each year**

Explore business strategy, leadership, and policy at this engaging event, bringing together leaders from the region's most influential companies. Enjoy an informal, interactive setting with regional speakers offering insights on both local and national business trends.

**Priced at £2,900+VAT per event for members, non-member pricing available on request • Expected attendees: 100+**

**PARTNER & CORPORATE  
BUSINESS BREAKFAST**

**Twice each year**

These exclusive events bring together senior leaders from the region's largest employers, typically with 1,000+ employees and offer a rare opportunity to engage with top leaders from politics, business, and academia.

**Priced at £2,200+VAT per event for members, non-member pricing available on request • Expected attendees: 50**

Sir Keir Starmer speaking  
at an 1815 Lunch



# KNOWLEDGE, POLICY & REPRESENTATION EVENTS

## THOUGHT LEADERSHIP

### Up to five events per year

Focused on Enterprise & Growth, the series explores regional priorities and cross-sector opportunities. Upcoming themes include:

1. Supporting your sustainability obligations - **SOLD**
2. Building resilience into your business.
3. Embracing the opportunities from English Devolution
4. Business leadership in the North East.
5. The future of connectivity in the North East

These half-day events are proving hugely popular, each focusing on topics affecting our business community.

**Priced at £2,700+VAT per event for members, non-member pricing available on request • Expected attendees: 75+**

## CHAMBER CONNECT & AGMs

### North of Tyne • South of Tyne, Sunderland & Durham • Tees Valley taking place Feb/March 2026, one in each of the above three areas

These events provide a chance to connect with members from various sectors and businesses of all sizes across three areas of the North East. It offers a review on the past year's activities and a look ahead to what's in store for the coming year. The event also includes a brief area AGM and features a guest speaker from the local business community.

**Priced at £1,000+VAT per event for members, non-member pricing available on request • Expected attendees: 75+**

## CHAMBER AGM **SOLD**

### Summer 2025

This popular event attracts a diverse group of members, encompassing all levels of seniority, business sizes, and sectors. It reflects the wide-ranging membership across the Chamber network, while encouraging networking opportunities and providing an update on the Chamber's activities.

**Priced at £3,000+VAT for members, non-member pricing available on request • Expected attendees: 150+**

## LINKING BUSINESS WITH EDUCATION **SOLD**

This event brings together employers, education providers, and careers advisers to explore the opportunities and challenges shaping the North East's workforce. It provides a unique platform to share insights into the region's key sectors and the skills that will help future-proof our region.

As a sponsor, you'll have the opportunity to engage with a broad network of organisations and careers professionals, showcasing your commitment to developing the region's talent.

**Priced at £2,500+VAT for members, non-member pricing available on request • Expected attendees: 100+**

# SECTOR FORUMS

Our sector-focused programmes bring together business leaders, innovators, and policymakers to tackle the region's most pressing priorities. From building a future-ready workforce and advancing digital transformation to driving industrial innovation, sustainable growth, and inclusive leadership, these events provide opportunities to share insights, shape strategy, and strengthen the regional economy.

- |   |   |
|---|---|
| <b>EDUCATION &amp; SKILLS</b>                 | <b>Building a future ready workforce</b><br>Equipping the workforce with technical and soft skills, improving training pathways, and supporting positive regional employment outcomes.  |
| <b>TRANSPORT</b>                              | <b>Shaping regional connectivity and green travel</b><br>Enhancing regional connectivity, advancing sustainable transport solutions, and guiding investment decisions in line with green priorities.  |
| <b>ENGINEERING &amp; MANUFACTURING</b>        | <b>Driving innovation and supply chains</b><br>Strengthening supply chains, fostering industrial innovation, and creating valuable networking opportunities for sector leaders and businesses.  |
| <b>DIGITAL</b>                                | <b>Exploring AI, cyber resilience and digital growth</b><br>Driving digital transformation, AI adoption, cyber resilience, and infrastructure development to support business growth.   |
| <b>DEVELOPMENT AND SUSTAINABILITY</b>         | <b>Tackling planning, net zero and energy transition</b><br>Promoting sustainable construction, planning reform, and progress toward net zero energy goals.   |
| <b>WOMEN'S LEADERSHIP &amp; SOCIAL EQUITY</b> | <b>Promoting inclusion, leadership and equity</b><br>Empowering women leaders, advancing inclusive leadership, improving social equity, and supporting wellbeing initiatives.   |
| <b>INTERNATIONAL TRADE</b>                    | <b>Navigating the evolving global market</b><br>This forum provides policy updates, trade insights, best practice sharing, and discussions on emerging challenges and opportunities, offering practical takeaways to support international business growth. |

**4 events per topic, per year • Priced at £900+VAT per event for members, non-member pricing available on request • Expected attendees: 20+**

# AWARDS 2026

Now in our sixth year the Chamber Business Awards and Inspiring Women in Business Awards are dedicated to celebrating the exceptional achievements of Chamber members.

These prestigious events offer a fantastic opportunity to demonstrate your commitment to the region and its thriving business community.

- CHAMBER BUSINESS AWARDS** **June 2026**  
The Glasshouse International Centre for Music  
Headline sponsor: **SOLD**  
Category sponsor: £4,000+VAT per award **6 REMAINING**  
Drinks reception sponsor: £2,700+VAT  
Expected participants: 350+
- INSPIRING WOMEN IN BUSINESS AWARDS** **November 2026**  
Newcastle Civic Centre  
Headline sponsor: **SOLD**  
Category sponsor: £4,000+VAT **3 REMAINING**  
Drinks reception sponsor: £2,700+VAT  
Expected participants: 350+

“The Chamber team work hard to ensure that the awards evening is an event to remember and to place the category winners firmly in the spotlight. As a sponsor, it is important to be associated with an event that highlights the strength and depth of business talent thriving in the North East, overcoming challenges through innovation, ambition and sheer hard work.”

Jenny Allinson,  
Director of corporate governance,  
**Bernicia**



Above prices are the member rate, non-member pricing is available on request.



Chamber Business Awards Final  
at The Glasshouse ICM

# OUR PARTNERS



# ASSOCIATE SPONSORS



SENIOR LEADERS  
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INTERNATIONAL TRADE  
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KNOWLEDGE SERIES  
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NETWORKING SERIES  
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BUSINESS AWARDS  
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INSPIRING WOMEN IN BUSINESS  
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